TermSync
The Missing Link

Connecting your business data and SharePoint taxonomy

Microsoft didn't provide a connection between its data import tool and the Managed Metadata feature of SharePoint.

External Data Sources:
Customer, Vendor or Employee Databases

Managed Metadata Term Store:
(SP 2010, SP 2013)

Because of this gap, your business data and your SharePoint taxonomy can't "talk" with each other.

TermSync provides the **Missing Link** to make this connection.

Managed Metadata Term Store Sync (TermSync)

With Term Sync, organizations can **link and sync** their business data with their SharePoint taxonomy:

Synchronize names

Update customer/internal information

Standardize terminology

Meaningful search results and efficient findability

Supports hierarchical term sets

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